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W. Lawson
3/20/01
PATENTS
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Connie T. Marshall et al.
Application No.: 09/421,953 Confirmation No. 4830
Filed : October 20, 1999
For : SYSTEMS AND METHODS FOR DISPLAYING
INFORMATION WITH A PERCEIVED PARTIAL
TRANSPARENCY OVER A TELEVISION
PROGRAM (AS AMENDED)
Group Art Unit : 2611
Examiner : Victor R. Kostak

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MAR 13 2001

Technology Center 2600

Hon. Commissioner
for Patents
Washington, D.C. 20231

New York, New York
March 1, 2001

REPLY TO OFFICE ACTION

Sir:

Responsive to the Office Action dated November
8, 2000, applicants submit the following:

REMARKS

Summary of Office Action

Claims 1-27 are pending in this application.

The Examiner rejected claims 1 and 12-14 under
35 U.S.C. § 103(a) as being unpatentable over Davis
et al. U.S. Patent No. 5,559,548 (hereafter "Davis").

The Examiner rejected claims 2-11 under the
judicially created doctrine of obvious-type double-